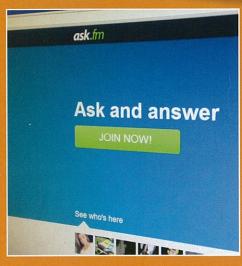
SOCIAL MEDIA



iPhone® 5S Garners Praise

Apple introduces its latest iPhone with an improved camera, TouchID fingerprint sensor and best-in-class motion sensors.



Controversy Surrounds Social Networking App

Ask.fm, a social networking app where users post questions and comments anonymously, is linked to cyber bullying.



Mobile Gaming Fans Welcome Adventure Game Sequel

With more than a million downloads in less than three days, the new Temple Run 2 is one of the year's most successful apps.



A new app for creating short, looping videos.

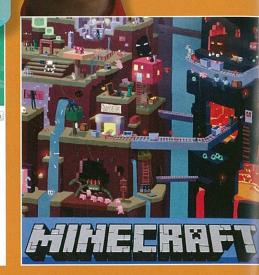
Vine videos are little windows into the people, ideas and objects that make up your life. See life in motion by watching these examples.





Vine of the Times

Vine, the new social video network where people upload six-second mini-movies, called "Vines," attracts more than 40 million users in just 10 months.



Game Builds Success Block by Block

Minecraft, an open world game that gives players the freedom to shape their own worlds, hits \$33 million in sales across all platforms



Even Parents Know What it Means

The term "selfie," coined by social media users to describe self-portrait snapshots, is officially added to the lexicon-by-dictionary-publishers.



Hump Day Ad Garners Heaps of Shares

GEICO's "Hump Day" ad, starring an annoyingly gleeful camel, is one of the year's most popular, with more than 4 million shares on social media.

Fox Video is a Viral Hit

"The Fox (What Does the Fox Say?)," a music video by a Norwegian comedy team, Ylvis, goes viral with more than 192 million views on YouTube.



Top App Downloads of 2013

- 1. Candy Crush Saga
- 2. YouTube
- 3. Temple Run 2
- 4. Vine
- 5. Google Maps
- sh Saga 6. Snapchat
- on Saya 6. Sha
- 7. Instagram 2 8. Facebook
- 9. Pandora Radio
 - 10. Despicable Me: Minion Rush

usatoday.com

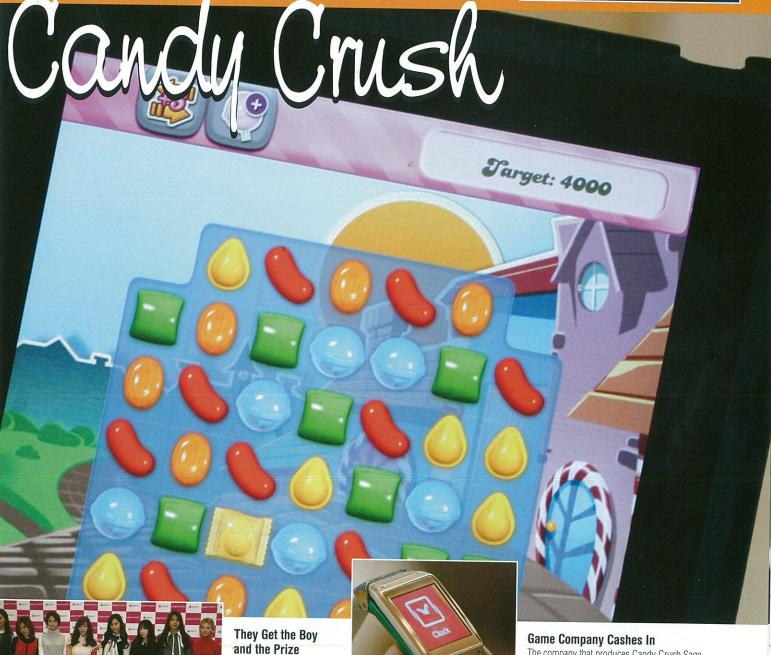


subscribers can hear selections based on songs they've purchased.

Pictures Disappear on Social Media

Teens share photos fleetingly on Snapchat, a popular app where content disappears after only one to ten seconds.





"I Got a Boy," by Girls'

K-Pop group, wins the

top prize at the first-ever

YouTube Music Awards.

Generation, a Korean

The company that produces Candy Crush Saga reports earnings of \$650,000 per day from users who pay to unlock premium features.

Smartwatch Sells Well

Despite so-so reviews by technology columnists, the Galaxy Gear smartwatch achieves better-thanexpected sales.